

CustomEyes®

THE RIGHT PACK MATTERS

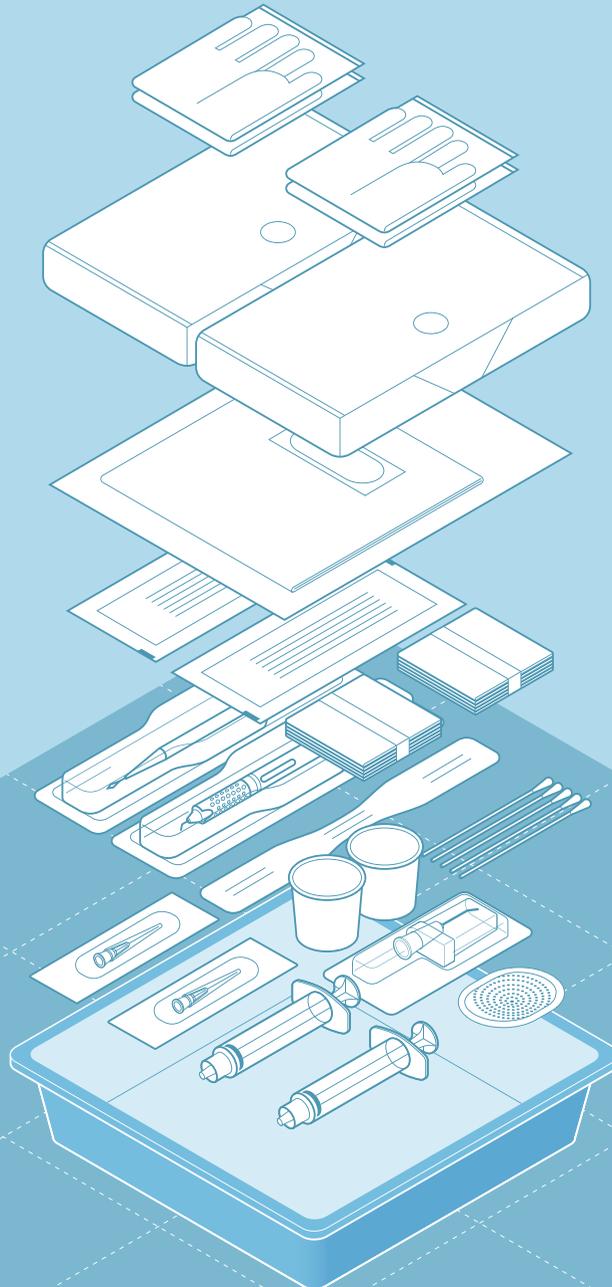


Custom Surgical Packs from BVI



CustomEyes® Personalized Pack-Building

Combining decades of experience, our trusted ophthalmic brands and our innovative CustomEyes Configurator application.



The CustomEyes® Promise



Knowledgeable Support

- Experienced ophthalmic sales team
- We understand your operating room
- Information at the fingertips



Reliable Quality

- Top-notch quality
- Access to BVI's wide range of single-use instruments



Personalized Packs

- Individualization to each of your surgeon's needs
- Quickly adapt to staff or technique changes





Simplified Surgical Prep

- 3D visualization of pack layers
- Pack assembly to match your operations



Easy Order Process

- Real-time quote and pricing
- Sample in 2 weeks

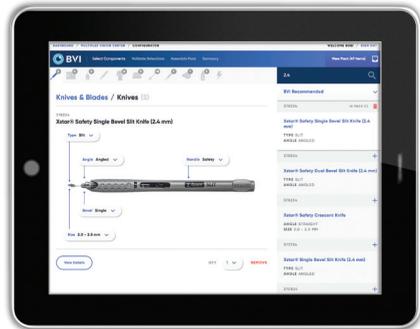


CustomEyes® Configurator

The CustomEyes Configurator allows our team of ophthalmic specialists to easily create the right pack for you. The app builds a digital sample instantly so you can consider new ways to improve efficiency in the operating room (OR). With real-time pricing and rapid sampling, you can have confidence that you're getting the right pack.

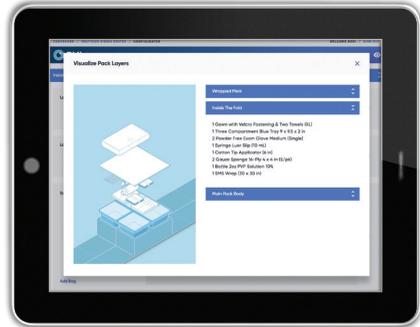
→ Simple Product Selection

Allows you to choose the product characteristics and select the best product combination for your needs.



→ Visual Pack Assembly

Optimize the layout of the pack by seeing a virtual 3D layering including order and orientation of each component.

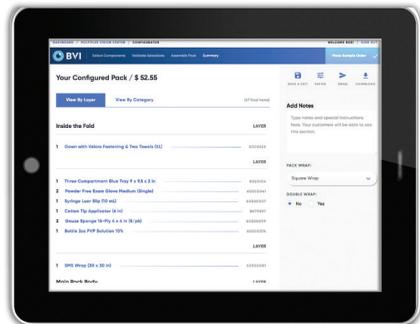


→ Instant Feedback

Start building a pack together with your rep to get instant feedback and customize quickly.

→ Actualize

Receive a quote, order a sample and initiate production directly from the app.



Contact BVI to schedule an in-office consultation

9 decades of ophthalmic research, innovation and collaboration.



1997
Visitec®

Cannula company
acquisition



2017
Malosa®

Single-use instrument
company acquisition



2018
PhysIOL
Premium IOL
company acquisition

1932

Beaver®

The gold standard in
specialty surgical knives



2016

BVI

TPG Capital rebrands
Beaver-Visitec as BVI



BVI

2017

Vitrex®

Acquisition of instrument
and device company
Vitrex



2019

CustomEyes®

Custom surgical
pack solutions



BVI

bvimedical.com

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